

ELEVATE TUTORING

Progress Report: February 2013



Message from the president

Watching Elevate Tutoring Sprout: Our First Two Years in Review

Dear friends, supporters, students and tutors,

It is my pleasure to express my gratitude for the support you have shown Elevate Tutoring. In the past two years, Elevate has hit some impressive milestones, most of which would not have been possible without your help. What started as an idea (Dec. 2010), became a corporation (Mar. 2011) with official 501(c)(3) status (Apr. 2011). The first donation we received (May 2011) has been followed by great generosity. Over 160 donations, grants and matching contributions have recently pushed us beyond the \$30,000 mark.

In September 2012, our cornerstone program was announced. The Tutor Training Program provides three-fold support to financially disadvantaged Bay Area college students who are academically strong, specifically in math and science, and have a desire to teach. This support comes in the form of training, experience and financial contributions to their education.

Our initial hopes that we would merely be noticed were far exceeded and within two weeks, Elevate had received 50 applications. Twenty-four amazing candidates were interviewed and eight joined as our first class. A diverse class seeking five different majors and representing three schools, Santa Clara University (4), San Jose State University (3) and San Jose City College (1), hit the ground running and by the writing of this report had each received 31 hours of tutor training and had provided a combined total of 325 hours of free math and science tutoring to financially in-need middle and high school students. By the end of the year, our goals are to provide 75 hours of training to each tutor while, as a group, have them give almost 1300 hours of free tutoring. The tutors each receive \$6500 to help support their education.

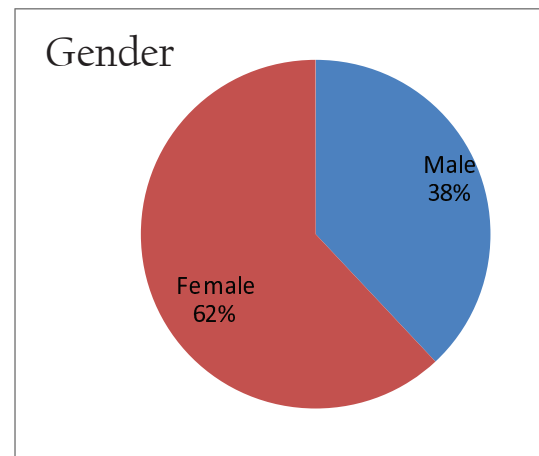
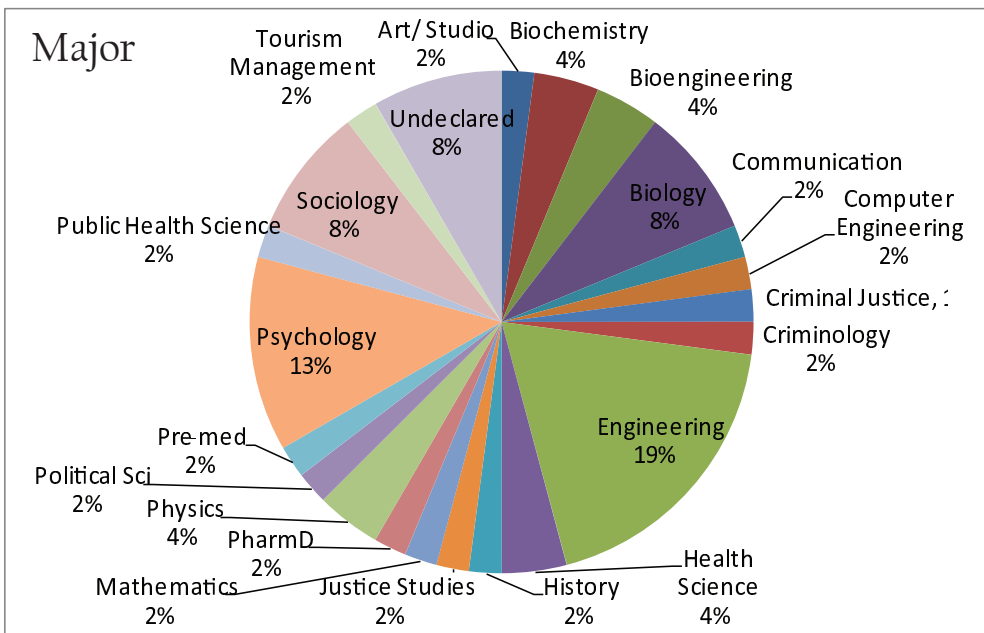
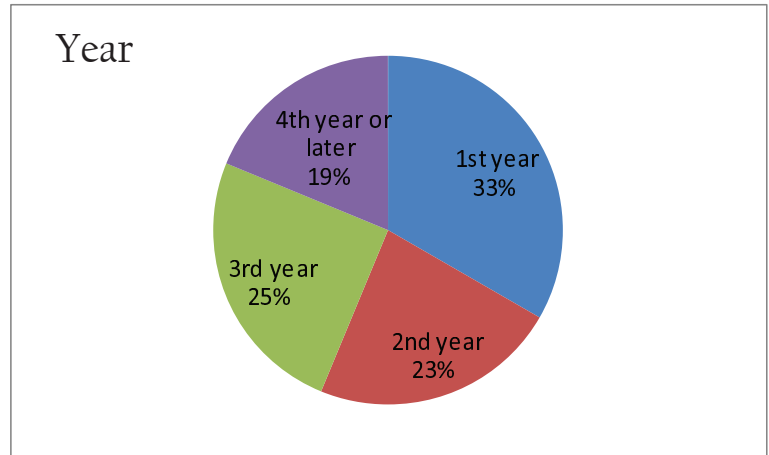
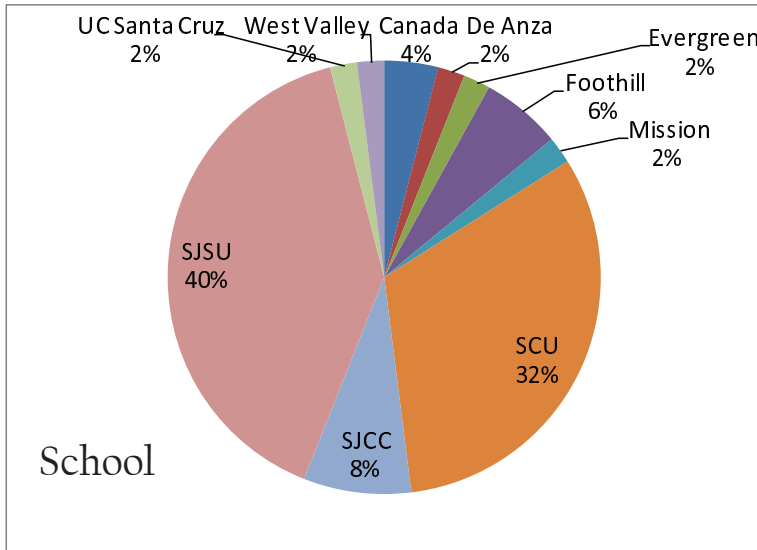
While we are off to a great start, there is still a tremendous amount of work to do to meet our potential and I promise to continue to put everything I can into helping Elevate prosper. Financial sustainability is a long-term goal that already has our attention; however, we are quite early in our development and still rely on the support of those in our community to make good on the bold promises of support that we have made to a very deserving class. We have every intention on making similar promises to another, even bigger, class next year; but, we need help to meet our goals. Thank you all very much for everything that you have done to get us this far and thank you for your continued support as we move forward.



Sincerely,
Bob Schaffer
Founder/President/Lead Trainer

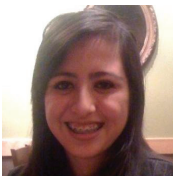
Elevate's First Class

The Applicants



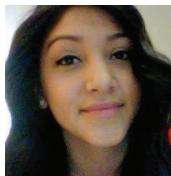
The 2012-2013 Tutors

Adriana



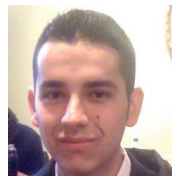
SCU
3rd year
Sociology

Andrea



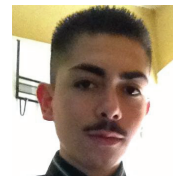
SJSU
3rd year
Tourism
Management

Claudio



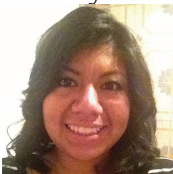
SJCC
1st year
Engineering

Javier



SJSU
1st year
Criminal
Justice

Mayra



SCU
3rd year
Sociology

Patty



SCU
3rd year
Sociology,
French

Salvador



SJSU
3rd year
Civil
Engineering

Xitlalic



SCU
1st year
Bioengineering

Impact

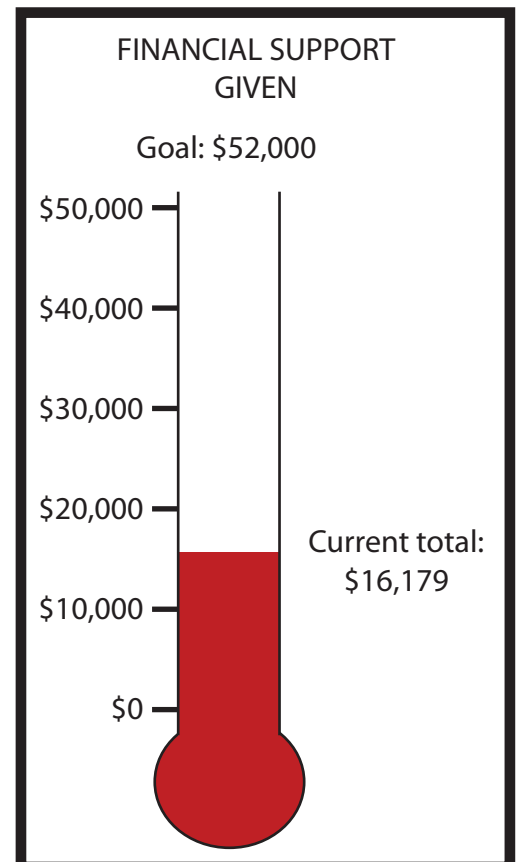
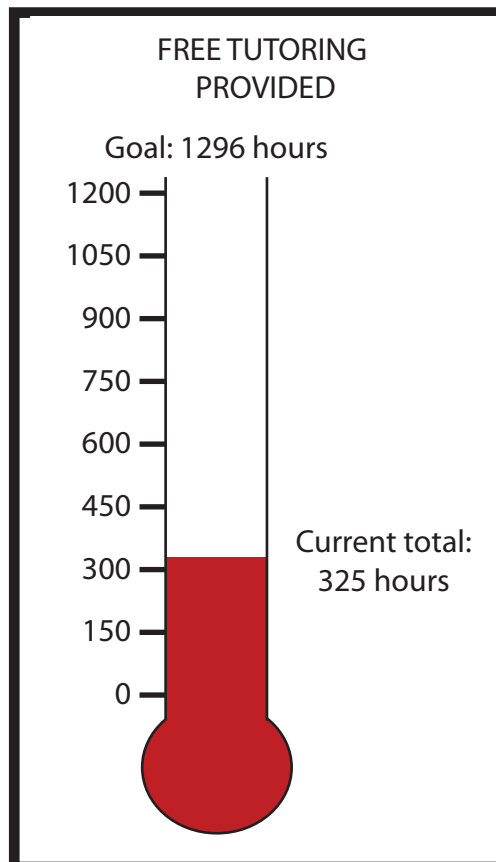
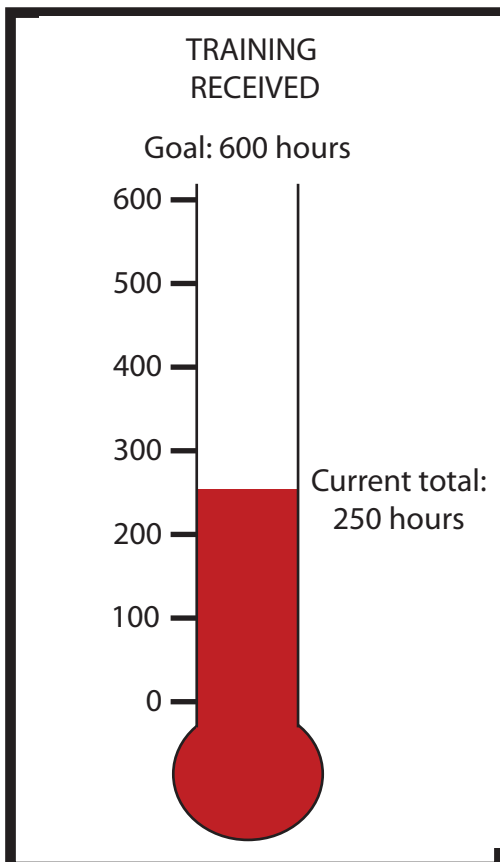
The eight tutors in the program are receiving three-fold support from Elevate. By the end of the academic year, these tutors will have received 75 hours of training each. They will each provide 162 hours of free tutoring for other financially disadvantaged middle and high school students. For their efforts, they will receive \$6500 to help them reach their academic goals.

Training began on October 30, 2012 with a three week pedagogy course. During their training, our tutors receive content review, pedagogical training and mentorship to improve their tutoring skills. Classes focus on maintaining an optimal learning environment, focusing on the confidence of the student, taking advantage of mistakes to promote 'productive failure' and teaching in such a way that promotes eventual independent and autonomous learning.

Tutoring began on November 26, 2012. Elevate Tutoring partnered with Downtown College Prep in San Jose, CA and provided support to the teachers there by tutoring students struggling in Algebra, Geometry, Algebra II, Biology and Physics. As of this report, our tutors have given 325 hours of free tutoring. Elevate recently began tutoring at the San Jose Boys and Girls Club.

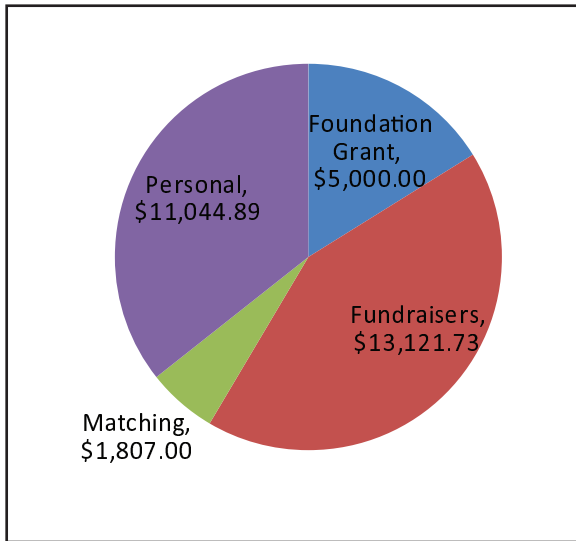
\$16,179 in financial support has been disbursed to our tutors, helping them pay for tuition, books and room/board.

The next four months should find our tutors, as a group, receiving another 350 hours of training, giving another 971 hours of free tutoring and earning \$35,821 more in financial support.

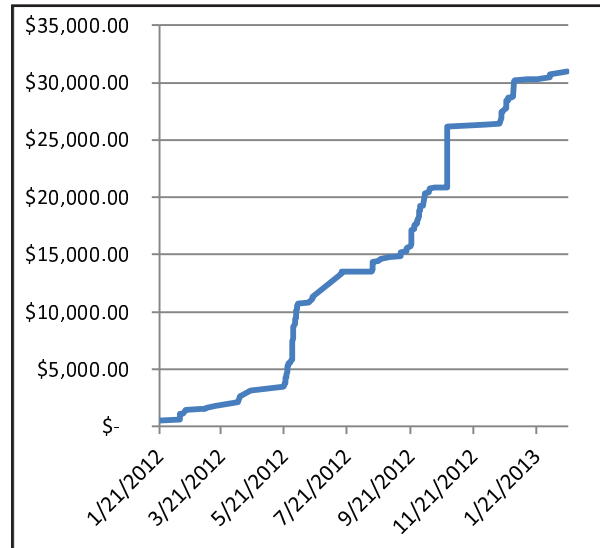


Financials

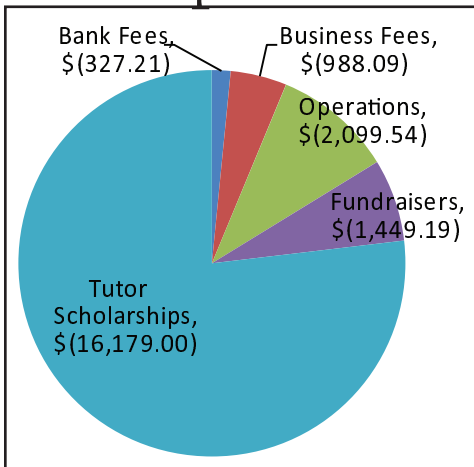
Contributions



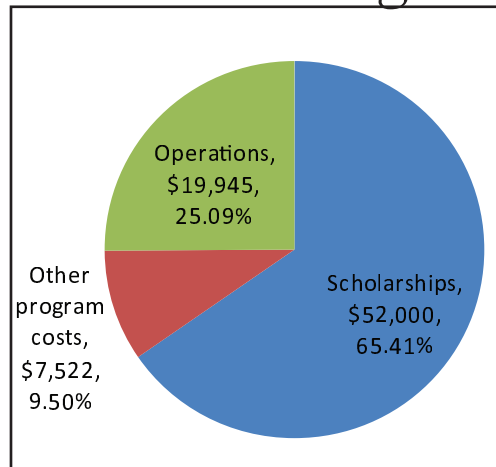
Contributions vs. Date



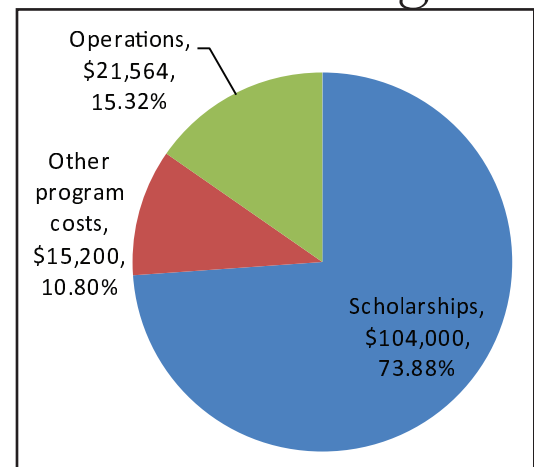
Expenses



2012-13 Budget



2013-14 Budget



Contributions have come from many sources. Elevate has received about as much in individual donations as we have from our fundraisers. The first fundraiser was a puzzle hunt (6/2/2012) where Elevate received over \$7,500. The puzzle hunt was rerun (9/29/2012) and another \$5,500 was contributed. Individual donations have provided more than \$10,000. \$1,800 has been generated from companies that matched donations.

While Elevate has written 17 grants, many were written in early 2012 before much money had been donated. Only one grant was written after July 2012 and it resulted in a \$5,000 grant (from the Silicon Valley Community Foundation on behalf of the Yahoo Endowment Fund). Since then, six more corporate grants have been written and numerous foundation grants are planned - to be written based on their review cycles.

Elevate strives to obtain diverse funding from multiple sources in order to grow confidently with financial stability. As a young organization, individual donations and fundraisers dominate; however, long-term plans focus on grants, larger donations and self-funding. The 'Looking Ahead' section in this report discusses our plans for sustainability.

Partners and Donors

Individuals

Providers (\$1000+):

Anonymous
Seth Golub
Christopher Ward

Boosters (\$500-\$999):

Rich and Kiki Bragg
David and Kristy Fisher
Nabeel Ibrahim and Asha Nayak
Ryan Irwin
Scott Krueger
Jennifer Pence and Adam Feder

Associates (\$250-\$499):

Dan Francis
Mike Holzbaur
Nathan Jones
Kathryn and Bill Schaffer

Advocates (\$100-\$249):

Jenny Allen and Paul Gurney
Anonymous
Larry Becker
Richard Chiburis
Paul and Jennifer Campbell
Christopher Cheng
Deb Goldstein
Larry Hosken
Francis Hsu
Tim Lipus
Joyce Kuo and Pete Beyersdorf
Alice Pence
Stephen and Holly Russell
Sue Wang and Chris Roat
Dan Woods
The 143 2012 Puzzle Hunt participants

Partners (<\$100):

Anonymous
Crystal Chen/Peter Lai
Richard Chiu
Joe Fendel
Steve Fiorentino
Jen Folsom
Chuck and Lori Fraleigh
Hayden Gomes
Tyler Hinman
Simon Hobbs
Jonathan Hubbard
Cidney Jones
Anna Lei
Marianne Marx
Nate Medland
Rex Miller
Karen and David Morrison
Pat and Dana Rowland
Megan Wachs
James Williams

Corporations

Grants:

Silicon Valley Community Foundation
on behalf of Yahoo Employee Fund

Other contributions:

Mountain Mike's Pizza

Matching:

LAM Research
Google, Inc.
Blackrock

Looking Ahead

Next year and beyond

Elevate Tutoring is proud of the work that has been done and the difference we are making in the community. However, it is also obvious that there is a lot of work to be done and we have great aspirations - both for the immediate future and for the years to come. Our immediate goals are to complete what has been started this year. Financially, Elevate seeks to generate enough funds to support the students participating in the 2012-2013 Tutor Training Program. The next priority is to raise enough money to double the number of students we accept in next year's program. For the immediate growth hoped for, Elevate is fund-limited and could support one to two additional classes with existing resources if sufficient funds were available. In 2013, to achieve the funding necessary, Elevate plans to submit many more grants, run more (and more diverse) fundraisers and rely on the continued support from our wonderful donors.

Beyond next year, our hope is to shift the reliance of financial support from individuals to foundations and to ourselves in the form of revenue generating programs. The long term goal of financial sustainability is what will allow Elevate to go from a one-year wonder to an organization that will be able to help those that need it for decades to come.

What does Elevate need?

Because Elevate is still quite young, it lacks the recognition that many established non-profits enjoy. Beyond direct financial support, the single biggest difference that our supporters can make is to spread the word about what Elevate is doing. We are very confident in the work we are doing and believe that if we continue to do good work, good things will happen. We also realize that additional support will not come without your help. Talking to your friends about Elevate, the work we do, the fundraisers we run and the things that attracted you to Elevate all increase the chances of significant growth.

We are immensely grateful for all the support we have received so far and we only mention the opportunity for future support because we have seen, first hand, how many more students we could help. Due to financial limitations, we had to turn away students this year: good, smart, responsible students that are financially in-need and, with a little help, could reach their educational dreams and become productive and contributive members of our community. We would cherish the opportunity to help them.

Thank you!

If you are reading this, it is very likely that you had a part in the success that Elevate has had so far and you helped Elevate help not only the tutors in the program, but the students that they have helped and will help in the upcoming months. So, on behalf of all of them - thank you!